

Shareholders who intend to participate at the company's Annual General Meeting are kindly requested to send this registration form to DnB, Verdipapirservice, P.O.Box 1171 Sentrum, N-0107 Oslo, fax: +47 22 48 28 98 within May 4, 2000.



REGISTRATION FORM FOR PARTICIPATION AT THE ANNUAL GENERAL MEETING

The undersigned shareholder in Schibsted ASA will participate at the company's Annual General Meeting to be held on **Thursday, May 11, 2000** at 17:00 hrs at Apotekergaten 10, Oslo.

I/We will vote for the following shares:

Own shares shares

Other shares in accordance with enclosed proxies shares

Total number of shares shares

.....
(Date and place)

.....
(Shareholder's signature)

.....
(Shareholder's name in capital letters)

.....
(Shareholder's address in capital letters)

The registration form must be dated and signed.

PROXY

The undersigned, owner ofshares in Schibsted ASA hereby authorises

.....
(Name in capital letters)

.....
(Address in capital letters)

to meet and vote for our shares at the Annual General Meeting to be held on **Thursday, May 11, 2000.**

.....
(Date and place)

.....
(Shareholder's signature)

.....
(Shareholder's name in capital letters)

.....
(Shareholder's address in capital letters)

The proxy must be dated and signed.