#### The Orkla Group First Six Months of 2001 9 August 2001



#### Highlights first six months of 2001

w Operating profit before other revenues and expenses +30%

- Continued growth for Brands and Chemicals
- Consolidation of Carlsberg Breweries and Berlingske
- Costs to be further reduced by continuous and systematic efforts
- w Structural changes implemented

- Carlsberg Breweries developing as planned
- Berlingske according to schedule, but weakened by downturn in advertising market
- Positive development in Chips Scandinavian Company (CSC)
- Weak return on investment portfolio (-8.2%), but high realised gains (NOK 507 million)





# Key figures

	1 Jan - 3	0 Jun	1 Apr - 30 Jun		
	2001	2000	2001	2000	
Operating revenues	21 939	16 280	<u>11 534</u>	8 875	
Operating profit before goodwill					
amortisation and other revenues and expenses	1 725	1 394	1 164	973	
Portfolio gains	507	731	264	110	
Net financial items	-593	-476	-314	-255	
Profit before tax	2 082	1 944	1 486	1 165	
Earnings per share (NOK)	6.8	6.4	4.9	3.8	
Equity to total assets ratio as of 30 Jun 2001	33.6 %				

- W Significant revenue growth due to acquisition of Berlingske and consolidation of Carlsberg Breweries
- w Positive profit performance, particularly for Brands and Chemicals
- w High level of realised portfolio gains
- w Easter sales took place mainly in Q1



## Positive development from Q1 continues in Q2

- w The underlying long-term trend is still positive, and progress continues
- W The results for the first six months have been distributed unevenly between the two quarters due to technicalities
  - Easter sales recorded mainly in Q1 in 2001, but in Q2 in 2000
  - Carlsberg Asia has been restated on the basis of the former structure, making Q2 accounting figures look weak





## **Trading conditions**

- w Moderate growth in retail trade volumes in the Nordic countries
- w Slowdown in global economy
  - Branded Consumer Goods relatively unaffected, except for weaker advertising markets in Denmark and Poland
  - Lower prices for some of Chemicals' products
- w High raw material prices

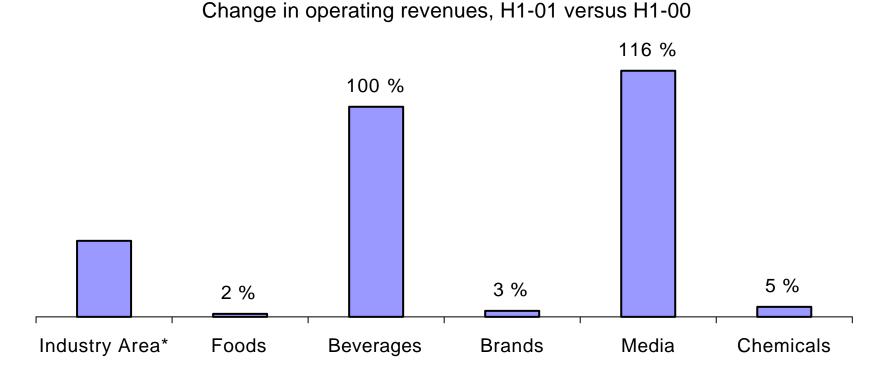
5

w A falling oil price could affect the situation in Russia and hence the RUR negatively





## Strong revenue growth due to structural changes



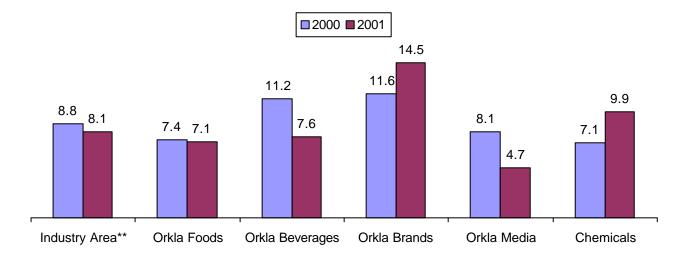
- Strong growth for Beverages due to consolidation of Carlsberg Breweries (40%) and continued growth for BBH
- w Media boosted by acquisition of Berlingske
  - Moderate top-line growth for other areas

6

\* Excluding HQ/Unallocated



#### Effects of structural changes on EBITA-margins (%)\*



#### Reduced margin after structural changes

- Beverages down due to dilution of BBHshare after CB-deal
- Media's margin is lower after the acquisition of Berlingske

7

#### Mixed picture for other businesses

- w Foods slightly down, mainly due to high raw material prices
- Significant increase in Brands because of successful product launches
- Solid improvement in Chemicals, fuelled by successful specialisation strategy



\* EBITA before other revenues/costs

\*\* Excluding HQ/Unallocated

#### EBIT\* and net financial items on a rolling 12 months basis for Industry Area

3 0 0 0 2 5 0 0 2 0 0 0 1 500 1 0 0 0 500 - EBIT\* ----- EBIT\* less net financial items 8



\* before other revenues and costs

### **Orkla Foods**

	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
	2001	2000	2001	2000	
Operating revenues	5 397	5 317	2 691	2 830	
Operating profit before goodwill*	384	393	215	262	
Goodwill amortisation	-81	-86	-40	-44	
Operating profit* Operating margin before goodwill*	303	307	175	218	

\* Excluding other revenues and expenses

- w Stable earnings following good profit growth in 1999 and 2000
  - Weak SEK hurts both operating revenues and operating profit
  - Pressure from increasing raw material prices
- w Easter sales recorded mainly in Q1



## **Carlsberg Breweries (40%)**

	1,	Jan - 30 J	un			
	2001	2000* P	R 2000**	2001	2000* F	PR 2000**
Operating revenues	7 083	5 791	3 545	3 992	3 713	2145
Operating profit before goodwill***	541	540	397	493	489	398
Goodwill amortisation	-47		-85	-24		-44
Operating profit***	494		312	469		354
Operating margin before goodwill***						

#### \* CD Dro forma avaluding Faldashlässehan \*\*Drinna

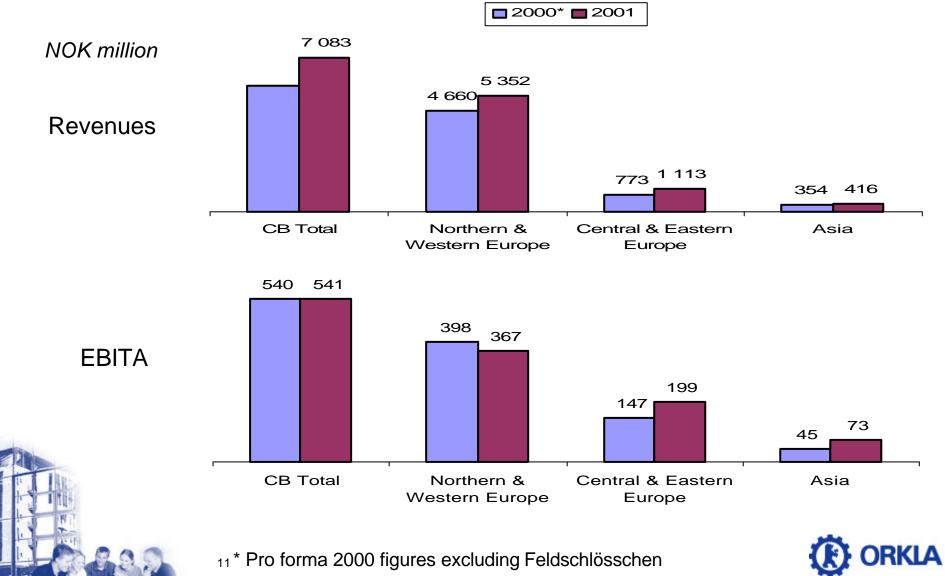
\* CB Pro forma excluding Feldschlösschen \*\*Pripps Ringnes

\*\*\* Excluding other revenues and expenses

- w Integration process according to plan
- w New set-up in Asia delayed
- w Continued growth in Central & Eastern Europe
  - Strong underlying growth in Russia
  - New set-up in Poland and acquisition of Türk Tuborg
- w Improvement in Northern and Western Europe compared to Q1



## Carlsberg Breweries (40%)



Difference between CB Total and sum of the regions is HQ/Unallocated

#### Carlsberg Breweries in Asia - restated

#### w New organisation and operation delayed

- Effects from new operation postponed by 6-9 months
- Approval from relevant authorities needed
- All legal issues to be completed
- w Same potential for growth
  - Volume
  - Profit





### Carlsberg Okocim - one of three in Poland

- w CB acquires Piast
- w Okocim acquires Bosman og Kasztelan from Bitburger
- W Okocim and Piast are merged into Carlsberg Okocim, 67% of which will be owned by CB
- w Key figures for the new entity

- Market share approximately 16%
- Production volume 4 million HL beer
- w Synergies of PLN 60 million annually
- w Carlsberg Okocim will be no. 3 in the fast-growing Polish market (CAGR for consumption per capita is 9.3% for the period 1993-2000)





## **Orkla Brands**

	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
	2001 2000		2001	2000	
Operating revenues	2 248	2 193	1 082	1 113	
Operating profit before goodwill*	327	255	163	145	
Goodwill amortisation	-18	-17	-9	-8	
Operating profit*	309	238	154	137	
Operating margin before goodwill*					

\* Excluding other revenues and expenses

- w Broad improvement, mainly due to successful product launches
- Top-line growth for continuing business equals 9% (adjusted for currency effects)
- w Export sales of detergent products to Unilever at a high level
- w Positive development in CSC



### Orkla Media

	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
in NOK million	2001	2000	2001	2000	
Operating revenues	3 773	1 744	1 930	898	
Operating profit before goodwill*	177	142	104	81	
Goodwill amortisation	-68	-44	-35	-22	
Operating profit*	109	98	69	59	
Operating margin before goodwill*					

\* Excluding other revenues and expenses

- w Newspapers Norway/Sweden on a par with last year
- w Berlingske according to plan, but weaker advertising market than expected
- W Poland: Decline in advertising volume, reduced circulation and higher paper prices
  - Moderate improvement for Magazines on a continuing basis





## Chemicals

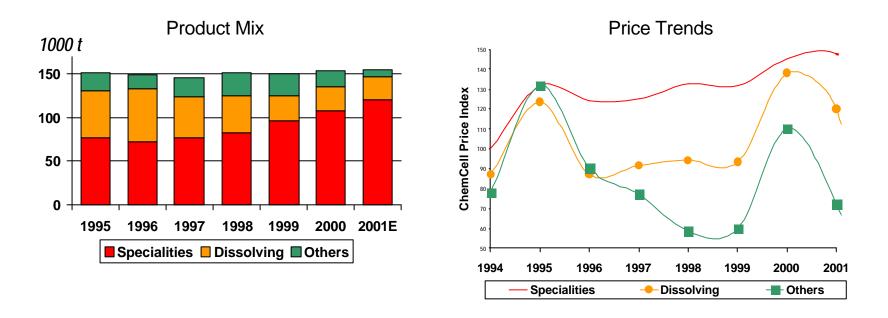
	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
in NOK million	2001	2000	2001	2000	
Operating revenues Operating profit before goodwill* Goodwill amortisation Operating profit*	<b>3 282</b> <b>326</b> -8 <b>318</b>	3 135 222 -7 215	1 753 199 -4 195	1 761 140 -4 136	
Operating margin before goodwill*	510	213	155	150	

\* Excluding other revenues and expenses

- w Strong volume growth for Borregaard LignoTech, partly due to competitor exit
- W New product launches and stable demand for speciality cellulose, in spite of falling demand for standard cellulose
- W Weakened market in fine chemicals and sulphuric acid segments
  - V Positive currency effects, partly offset by high oil prices
    - Redesign project has generated positive cost effects



#### Borregaard ChemCell - specialisation strategy has produced results



- W Global market leader in end-use applications within food, pharma and construction materials
- w Able to supply a full range of speciality cellulose products in growing markets
- W Proven record of working with key customers to develop products tailored to specific customer needs
  - High regularity and capacity utilisation

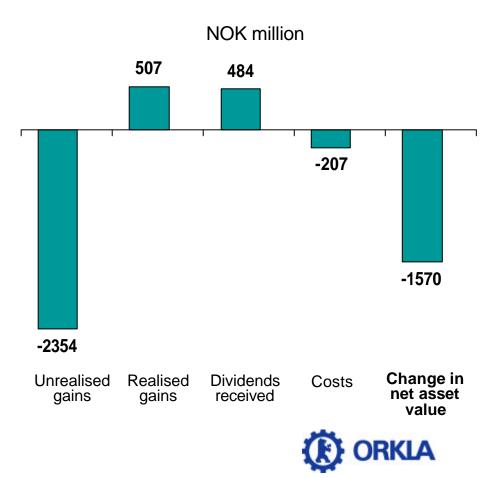


#### Financial Investments - portfolio performance

#### **Return (%)** 18.4 Orkla's portfolio 14.4 Oslo Stock Exchange 7.1 5.9 -3.1 -8.2 Annual average 1 Jan 01-1 Jul 99 -1 Jan 83 -30 Jun 01 30 Jun 01 30 Jun 01

#### **Change in Net Asset Value**

#### 1 Jan - 30 Jun 01



## Portfolio as of 30 June 2001

Principal holdings				
Elkem	Metals	2 396	14.8	31.5
Storebrand <sup>1</sup>	Insurance	1 839	11.4	10.0
Norway Seafoods Holding <sup>23</sup>	Industrial	966	6.0	20.6
Industrikapital 97 <sup>3</sup>	Investment	482	3.0	8.0
Bergesen	Shipping	481	3.0	4.1
Amersham Plc	Pharmaceuticals	458	2.8	1.1
Telia Overseas <sup>3</sup>	Telecom	454	2.8	13.1
DnB Holding	Bank	426	2.6	1.3
Nordstjernen Holding <sup>3</sup>	Investment	417	2.6	35.0
Industrikapital 2000 <sup>3</sup>	Investment	398	2.5	3.6
Total principal holdings		8 317	51.5	

#### Market value of entire portfolio

- 1) Orkla has on certain conditions accepted Sampo's bid of NOK 75 per share
- 2) Shares and convertible bonds
- 3) Not listed



## Enclosures





#### **Income Statement\***

	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
	2001	2000	2001	2000	
Operating revenues	21 939	16 280	11 534	8 875	
Operating profit before goodwill					
amortisation and other revenues and expenses	1 725	1 394	1 164	973	
Goodwill amortisation	-221	-240	-112	-123	
Other revenues and expenses	19	40	0	0	
Operating profit	1 523	1 194	1 052	850	
Associated companies	160	128	97	108	
Dividends received	485	367	387	352	
Portfolio gains	507	731	264	110	
Financial items, net	-593	-476	-314	-255	
Profit before tax	2 082	1 944	1 486	1 165	
Profit after tax	1 520	1 423	1 085	853	
- Minority interests	90	79	57	65	



## Cash Flow Statement - key figures

	1 Jan - 3	30 Jun	1 Apr - 30 Jun		
	2001	2000	2001	2000	
Cash flow from operations	2 151	1 100	796	652	
- change in net working capital	-631	-1 044	-883	-703	
Net capital expenditure	-796	-671	-137	-370	
Free cash flow Industry	762	13	305	58	
Free cash flow Financial Investments	698		503		
Taxes and dividends paid					
Self-financing capacity	375				
Expansion investments and acquisitions, Industry	-4 208	-842	-519	-640	
Net acquisitions/sales portfolio investments	-173	-1 346	-258	-268	
Net cash flow	-4 006	-3 416	-1 102	-1609	
Currency translation differences	327		36	5	
Change in net interest-bearing liabilities	3 679	3 548	1 066	1604	



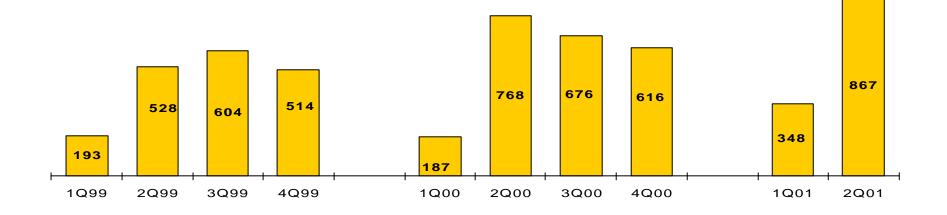
#### Balance Sheet - some key figures

	30 Jun 01	31 Mar 01
Long-term assets Portfolio investments etc. Short-term assets	28 404 13 346 14 644	28 152 12 895 14 152
Total assets	56 394	55 199
Equity to total assets ratio		
- Book	33.6 %	32.3%
<ul> <li>Incl. unrealised capital gains before tax</li> <li>Net interest-bearing liabilities</li> </ul>	37.0 %	36.3%





## EBIT per quarter for Branded Consumer Goods



- w Effect of Easter Holiday sales was mainly incorporated in Q1
- w Consolidation of Carlsberg Breweries generates strong increase in earnings
  - Division of summer sales between Q2 and Q3 is still unclear





#### Carlsberg Breweries-effects on Orkla's income statement

		1 Jan - 30 Jun	
		CB 40%	Orkla's
		NOK million	consolidation
Operating revenues	16 326	7 083	7 083
Operating profit before goodwill		541	541
Goodwill amortisations	-	-	-47
		541	494
Associated companies	11	5	5
Net interest expense			
Other financial items	525	231	4
Net profit before tax		619	345





## Carlsberg Breweries (40%)

Revenues								
YTD in NOK million	2001	2000*	PR 2000**	2001	2000*	PR 2000**		
CB Total	7 083	5 791	3 545	541	540	397		
Northern & Western Europe	5 352	4 660		367	398			
Central & Eastern Europe	1 113	773		199	147			
Asia	416	354		73	45			
HQ/Unallocated	202	4		-98	-50			

\* CB Pro forma excluding Feldschlösschen \*\* Pripps Ringnes

Million HL	2001	Change
Beer		
Western Europe	13.0	+7%
Central and Eastern Europe	13.2	+ 24 %
Carlsberg Asia	5.4	+5%
Total	31.6	+ 13 %
Soft drinks & Water		



#### **CB** - Northern & Western Europe

	1 Jan - 30 Jun		1 Apr - 30 Jun	
	2001	2000*	2001	2000*
Operating revenues	5 352	4 660	3 020	2 973
Operating profit before goodwill**	367	398	373	353
Operating margin before goodwill**				
Volume beer million HL (100%)				

\* Pro forma excluding Feldschlösschen \*\*Excluding other revenues and expenses

- w Improvement in the Nordic region except Sweden
- W U.K. volumes on a par with 2000
- w Feldschlösschen developing as expected
  - Improvements to be realised from 2002
- w More positive trend in Southern Europe compared to Q1





#### **CB** - Central & Eastern Europe

	1 Jan - 30 Jun		1 Apr - 30 Jun	
in NOK million	2001	2000*	2001	2000*
Operating revenues	1 113	773	688	541
Operating profit before goodwill**	199	147	159	119
Operating margin before goodwill**				
Volume beer million HL (100%)				

\*\*Excluding other revenues and expenses

- w Continued volume and profit growth for BBH
- w Continued progress for Vena and Svyturys
- w Acquisitions in Poland and Turkey
  - Not reflected in Q2 figures



## BBH - Baltic Beverages Holding (50% owned by CB)

	1 Jan - 30 Jun		1 Apr - 30 Jun	
	2001	2000	2001	2000
		1 052	1 004	698
	390	279	281	228
EBITA-margin	24.6 %	26.5 %	28.0 %	32.7 %
<b>EBITA</b> * (50%)	362	279	281	228
EBITA-margin*	22.8 %	26.5 %	28.0 %	32.7 %
Total volume in million HL (100%)		8.8	6.4	5.4
Average RUR/USD exchange rate				

\* Adjusted for provisions made in Carlsberg Breweries for potential exchange rate fluctuations in Russia and Ukraine, 28 DKK million in Q1 2001, 32 DKK million in full year 2000. No provisions made in Q2.



#### BBH - Market trends beer, Q2

		Baltic			
Russia <sup>1</sup>	18 %	26 %	28.2 %	+1.6%-p	37
Ukraine	10 %	16 %	17.7 %	+0.9 %-p	21
Baltic States <sup>2</sup>	-2 %	-10 %	41.4 %	-3.9 %-р	54

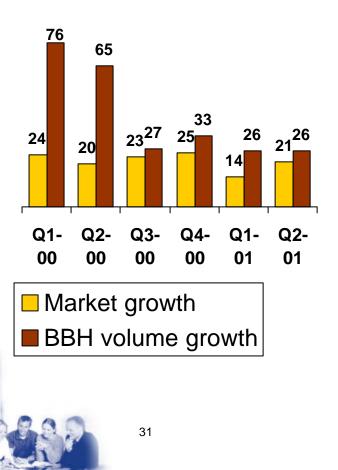
Not including Vena. CB's market share including Vena is 29.7%
 Not including Svyturys



🚯 ORKLA

#### Beer market in Russia

Market growth and BBH volume growth (%)



#### 1 Jan - 30 Jun Brewery 2001 2000 BBH 28.2 % 26.6 % Sun Interbrew 12.8 % 15.0 % Ochakova 7.8 % 7.7 % Krasny Vostok 7.2 % 4.5 % Bravo 3.6%\* 2.0 % St. Razin 2.4 % 2.9 % 2.3%\* 1.9 % Efes SAB 1.8%\* 1.7 % Vena 1.5 % 0.7 % 32.4 %\* Others 37.0 % Total 100.0 % 100.0 % \*Estimates

Market shares in Russia



#### Financial Investments - portfolio key figures

	<u>30 Jun 01</u>	31 Dec 00	Change 01
Market value	16 184	18 053	-1 869
Net asset value	14 352	15 922*	-1 570
Unrealised gains before tax	3 076	5 430	-2 354
Share of portfolio invested			
outside Norway	34 %	43 %	-9 %-p
in Telecommunications, IT, Internet			
in listed companies			

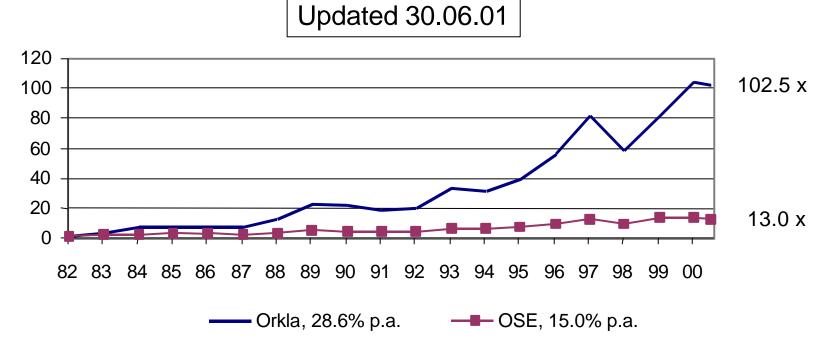
\* Adjusted from last year NOK 15,981mill.





#### Orkla has created substantial shareholder value

#### Value of NOK 1 invested 31.12.82





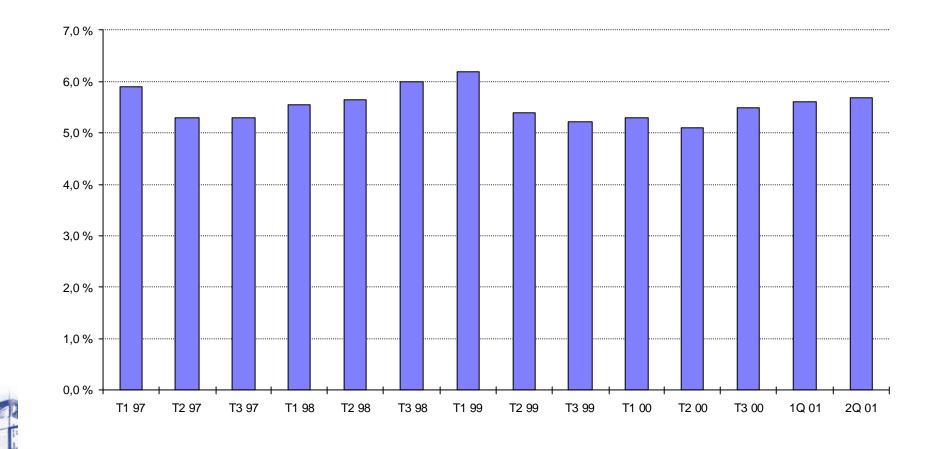


### **Financial items**

	1 Jan - 1	1 Jan - 30 Jun	
In NOK million	_2001	2000	2000
		1.00	070
Net interest expenses	-569	-462	-870
Currency gain/loss	9	3	-33
Other financial items, net	-33	-17	-57
Net financial items	-593	-476	-960
	575	170	200
Avg. net interest bearing liabilities	21 130	17 561	17 306
Average interest rate	5.7 %	5.2 %	5.3 %

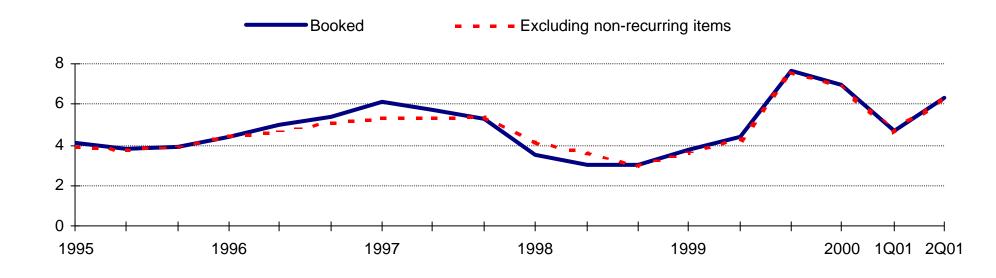


#### Average interest rate



(E) ORKLA

#### **Interest cover** 12 month rolling average

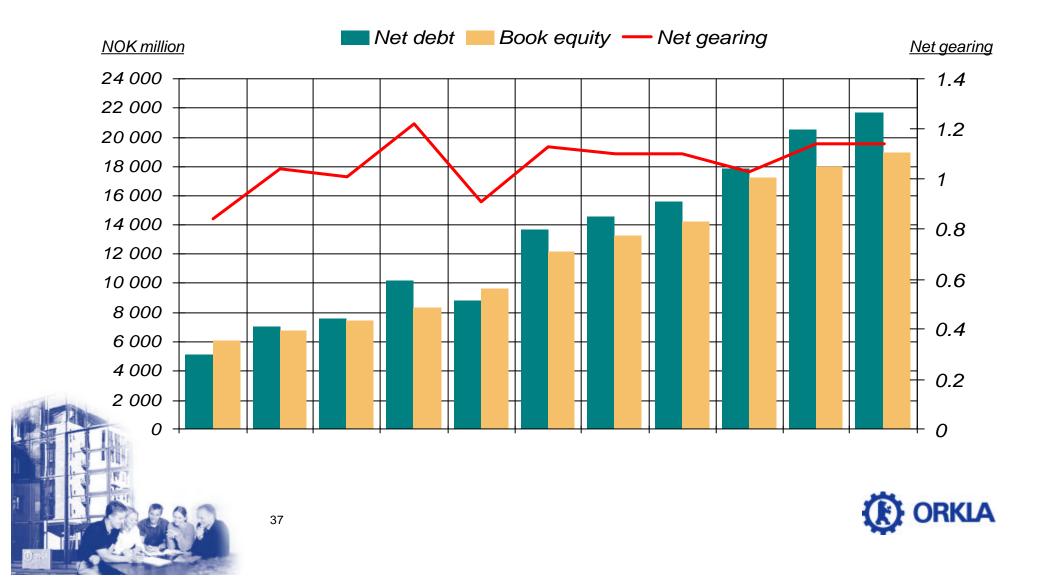




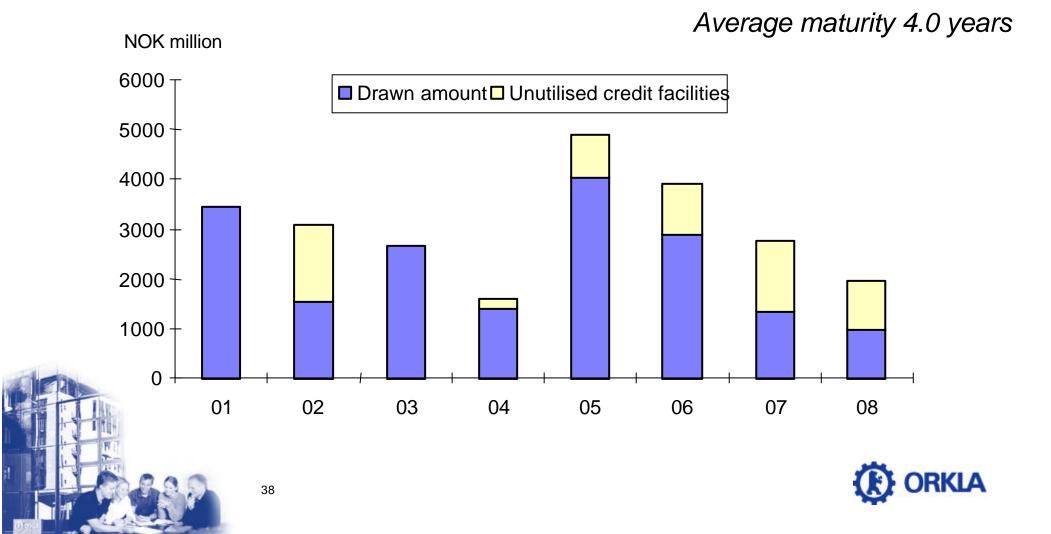
🚯 orkla

#### **Debt and equity**

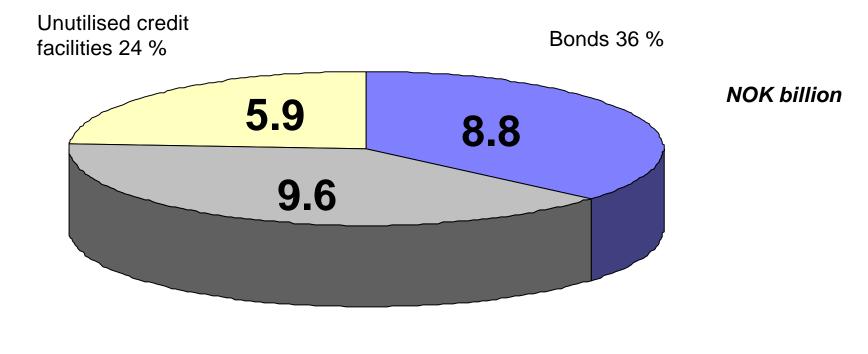
#### 30 June 2001



#### Debt maturity profile, Orkla ASA 30 June 2001



#### Funding Sources, Orkla ASA30 June 2001





39

Banks 40 %

C ORKLA