

August 17, 2001
Announcement No. 18



Press Meeting and Teleconference at GN Great Nordic

In connection with the publication of its first-half 2001 financial statements, GN Great Nordic will hold a press meeting to be followed by a webcast teleconference. The meeting will be held at

The Admiral Hotel
"Banket B"
Toldbodgade 24, 1253 Copenhagen K

on Wednesday, August 29, 2001,
Press Meeting at 2:30 pm.
Teleconference at 4:00 pm (in English)

The meeting will be hosted by President & CEO Jørn Kildegaard, CFO Jens Due Olsen and VP, Investor Relations Lars Thomassen, who will briefly present the first-half financial statements and answer any questions from those attending. After the meeting, GN Great Nordic will host a teleconference for analysts and the press. Those attending the press and investor meeting will have an opportunity to join the teleconference to be webcast live from the Admiral Hotel. The teleconference will be held in English.

During the press meeting, the slide presentation to be used will be available from www.gn.com. The teleconference to be webcast at 4:00 pm will also be available from the site.

Please register for the meeting by returning the enclosed registration form at your earliest convenience, but before the deadline of Tuesday, August 28, 2001 at noon **GN Great Nordic Ltd.** CET.

Unna M. Balle
Manager, Corporate Communications

Encl.: Registration form for press meeting and teleconference on August 29, 2001.

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*Parent Company of the
Great Nordic Group
Central Co. Reg. No. 24257843*

**Registration form for GN Great Nordic press meeting
and subsequent teleconference on August 29, 2001
at the Admiral Hotel, Toldbodgade 24, Copenhagen K**

Please fill in and return to

Sanne Gents, PA
GN Great Nordic
Kgs. Nytorv 26 - 1050 Copenhagen K

E-mail: sge@gn.com
Fax (+45) 7211 1809

Please print in capital letters only and tick as appropriate.

Name(s)

	Press meeting 2:30 pm	Teleconference 4:00 pm
1. _____ (Name)	<input type="checkbox"/>	<input type="checkbox"/>
2. _____ (Name)	<input type="checkbox"/>	<input type="checkbox"/>
3. _____ (Name)	<input type="checkbox"/>	<input type="checkbox"/>
4. _____ (Name)	<input type="checkbox"/>	<input type="checkbox"/>

Company: _____

Tel.: _____

E-mail: _____