

PRESS RELEASE



Adecco strengthens its organization by the appointment of three new Presidents and two additions to the Board

Chéserey, Switzerland, 12 October 2001 – To expand its leadership in the global labor market, Adecco SA (ADEN VX), the worldwide leader in personnel services, today announces the appointment of three new Presidents.

Jérôme Caille becomes President of the Adecco Brand business worldwide. Mr Caille has been working with Adecco for 10 years. He started in Spain as a regional manager and moved on to develop the company's Italian business, which today is the fourth largest in size and profitability within the Adecco brand.

Patrick de Maeseneire becomes President of Professional Staffing and Managed Services. Mr de Maeseneire successfully developed the Adecco Benelux business and has worked for Adecco for three years.

Bernard Morel becomes President of Career Services, including e-recruitment, Executive Search, Outplacement and related services. Bernard established IdealJob in Switzerland as an e-recruitment business. He also successfully led our North European operations. Mr Morel has worked for Adecco for 14 years.

Felix Weber CFO will, in addition to his present duties, lead various strategic initiatives.

Miguel Alfageme, Zone Manager South Europe and Latin America, and Philippe Marcel, Zone Manager France and Africa, will support the transition and will be appointed members of the Board of Directors of the Company at the Annual General Meeting scheduled in Lausanne on April 17, 2002, subject to shareholder approval.

John Bowmer, CEO of Adecco, comments:

"The re-shaping of our senior leadership team will mean that our clients' interests will have a pre-eminent voice at the very top of our organisation. The new organization will ensure not only that we do well in the present challenging times for our industry but also that we take maximum advantage of the next upturn in our markets."

Contact:

John Bowmer, CEO
Adecco
+1 650 610 1008
+41 1 878 8878

Simon Brocklebank-Fowler/Roland Daniells/Serra Balls
Cubitt Consulting
+44 20 7367 5100

Chris King, VP Corporate Communications, Adecco
+41 1 878 8838
+41 79 617 6606 Mobile

About Adecco

Adecco SA is the global leader in personnel services, connecting up to **700,000 associates** with business clients each day through its network of over **30,000 employees** and over **5,500 offices in 58 countries** around the world. Registered in Switzerland, and managed by a multinational team with expertise in markets spanning the globe, Adecco delivers an unparalleled range of flexible staffing and career resources to corporate clients and qualified associates. **Adecco** provides clients with staffing services and solutions covering all major industries as well as specific professions. The worldwide **Adecco** brand network focuses on global industries in transition, including automotive, banking, electronics, logistics, and telecommunications. **Adecco** is also positioned as a worldwide leader in each of the major professional staffing segments with several world-class business lines: **aoc** (Accountants on Call) and **JonathanWren** for Finance, Banking and Accounting; **Ajilon** and **Computer People** for high-end Information Technology, **TAD** and **Roevin** for Engineering and Technical. These **Adecco** businesses provide their clients with a broad range of staffing solutions, from temporary work to permanent placement, to consulting and managed services. **Adecco** also offers a range of HR solutions with **Econova/Lee Hecht Harrison**, delivering outplacement and career management services. **Adecco** clients retain this unique range of services through local, national and multinational contracts

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