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**ITF AND ADECCO ANNOUNCE DAVIS CUP
SPONSORSHIP**

The International Tennis Federation (ITF) announced today that Adecco, the world's largest human resources solutions organisation, is to become an Official Worldwide Sponsor of Davis Cup and the ITF; and the Official Recruitment Partner of Davis Cup and the ITF. The agreement will run for three years from 2002-04.

Adecco's involvement will begin with the first round World Group ties of the 2002 Davis Cup by BNP Paribas, which will take place at eight venues around the world from 8-10 February. The company has the right to extensive on-court branding, and as the official local recruitment partner, it will also source hosts/hostesses, drivers and other volunteers for ties throughout the year.

"This is an important global sponsorship announcement for us", said Adecco Group Chief Executive Officer John Bowmer. "The Davis Cup is the largest annual international team competition in sport. It embodies our values of helping the world's best talent strive to demonstrate excellence as a team.

"The appropriateness of the sponsorship is more than symbolic," continued Bowmer. "With a truly global reach and estimated global TV audiences of 600 million, the Davis Cup's configuration, nations involved and audience profile match that of the Adecco Group very closely. In addition, the spread of events presents superb opportunities to develop local client, associate (temporary worker) and colleague relationship management activities, not to mention excellent opportunities for brand awareness-building initiatives. As a true global company, this sponsorship gives us the best platform to gather our customers and associates of 53 countries around the values that the Davis

Cup represents. As Official Recruitment partner, we will also work to make sure that the events are supported by first class staffing services.”

“We are delighted to welcome Adecco, the world’s leading human resources solution provider, to the ITF family,” said ITF President Francesco Ricci Bitti. “As an Official Worldwide Sponsor of Davis Cup and of the ITF, Adecco will be well placed to complement its core business activities with this prestigious event. Adecco also joins us as the Official Recruitment Partner of both Davis Cup and of the ITF, and will make available the extensive resources of their global organisation to source staff for events throughout the year.”

As it has for more than a decade, Davis Cup by BNP Paribas continues its position as the largest, annual international team competition in sport, with 142 nations entered for the 2002 competition. Adecco joins title sponsor BNP Paribas, official worldwide sponsor Hugo Boss, official partner Wilson and official supplier Asics.

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About Adecco

Adecco SA is a Forbes 500 company and the global leader in HR Solutions. The Adecco network connects up to **700,000 associates** with business clients each day through its network of over **30,000 employees** and over **5,500 offices** in **59 countries** around the world. Registered in Switzerland, and managed by a multinational team with expertise in markets spanning the globe, Adecco delivers an unparalleled range of flexible staffing and career resources to corporate clients and qualified associates.

The Group comprises of three Divisions, Mainstream Staffing, Professional Staffing & Managed Services, and Career Services: In **Mainstream Staffing**, the Adecco brand network focuses on flexible staffing solutions for global industries in transition, including automotive, banking, electronics, logistics and telecommunications; **Professional Staffing and Managed Services** offers an unrivalled range of specialised branded businesses; **Career Services** encompasses our portfolio of e-recruiting, executive search and outplacement businesses.

Adecco is registered in Switzerland and is listed on the Swiss Exchange (ADEN / trading on Virt-x: 1213860), NYSE (ADO), Euronext Premier Marché (12819).

You can find out more about Adecco from our website: www.Adecco.com.

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