

January 10, 2002
Announcement No. 1



GN Netcom Receives World's First Bluetooth™* Certification for Second Generation Headset

GN Netcom, a leader in hands-free communications solutions, has received the world's first Bluetooth Version 1.1 certification in the headset category for its new second-generation headset using Bluetooth wireless technology.

The certification is not expected to influence the full-year earnings of GN Great Nordic.

Targeted at the hands-free mobile phone market, the headset is the second GN Netcom headset to be Bluetooth certified, and will be available in mid-year 2002 under the JABRA brand, the company's mobile telephony consumer division.

GN Netcom continues to lead the industry in receiving Bluetooth certification. In September 2000, GN Netcom became the first headset manufacturer to receive Bluetooth 1.0b certification for its professional headset with Bluetooth wireless technology – the GN 9000 – Bluetooth Headset.

GN Netcom's latest Bluetooth headset features a "flip boom" microphone that folds neatly into the headset and the "volume orientation" technology, which senses when the user switches from one ear to the other and automatically re-orientates the volume 'up' and 'down' buttons. To power on the unit and answer a call, the user simply opens the boom. Closing the boom powers off the unit.

According to GN Netcom, being first to market means that GN Netcom's new headset will set the standard by which future Bluetooth headset devices are measured.

*The BLUETOOTH trademark is owned by Telefonaktiebolaget L M Ericsson, Sweden.



About Bluetooth

The Bluetooth wireless technology is aimed at allowing users to make effortless, fast connections between various communications devices, such as headsets, mobile phones and desktop & notebook computers. The sophisticated mode of transmission adopted in the Bluetooth Specification ensures protection from interference and seeks to ensure security of data. The Bluetooth wireless technology operates on a globally available frequency band intended to ensure communication compatibility worldwide. Over 2,000 industry-leading companies worldwide support the Bluetooth wireless technology and the sales of Bluetooth enabled products are expected to reach considerable volumes. For further information about Bluetooth please visit <http://www.bluetooth.com>.

About GN Netcom

GN Netcom is a world leader in hands-free communications technologies. By working in close partnership with customers, GN Netcom has become a leading provider of high-quality headsets, microphone arrays and related products and offers a state-of-the-art product line for both corded and wireless hands-free solutions. GN Netcom products are sold worldwide through specialty distributors, retailers, catalogers, supply houses and dealers, under the brand names GN Netcom, and Liberation. GN Netcom also provides OEM products to familiar brand name companies. For more information, contact GN Netcom, at +45 7211 8686, or visit www.gnnetcom.com.

For further information, please contact:

Niels B. Christiansen
President & CEO

GN Netcom
Tel.: (+45) 7211 8686