



## **ITF AND AJILON ANNOUNCE DAVIS CUP SPONSORSHIP**

**CHESEREX, SWITZERLAND, April 5, 2002** The International Tennis Federation (ITF) announced today that Ajilon, the World leader in Professional Staffing and Managed Services is to become an Official Worldwide Sponsor of Davis Cup.

Ajilon's involvement will begin with the next round of ties of the 2002 Davis Cup by BNP Paribas, on 5th April. The company has the right to extensive on-court branding, including the delivery of speed serve machines at selected ties. Ajilon will provide consulting services for the ITF's Davis Cup online strategy and development. Ajilon will also provide future on-site technical support at Davis Cup ties around the world.

"This is a very important partnership for Ajilon" said Patrick de Maeseneire, president of Ajilon. "Ajilon is the Adecco Group subsidiary specializing in Professional Staffing and Services. We are present with 450 offices in 19 countries around the World where we offer a broad range of staffing and consultancy services, all based on highly skilled professionals. This partnership with the Davis Cup and the ITF will give us a great exposure and help us attract and recruit the best consultants and professionals. We are also delighted that we will provide the ITF and the Davis Cup with IT consultancy and technical support. This will first help the ITF achieve major goals in terms of on-line presence, while allowing Ajilon to demonstrate project management capabilities at the highest level. We will also of course take this opportunity to gather clients around the Davis Cup events".

"We are excited to work with Ajilon and will welcome the skilled support for our Davis Cup IT infrastructure around the world. As the world's largest annual team competition, the Davis Cup requires a strong technical foundation to ensure that the event can function seamlessly around the world. Ajilon will help us deliver such a solution to the benefit of the huge number of Davis Cup fans worldwide" said ITF President Francesco Ricci Bitti.

As it has for more than a decade, Davis Cup by BNP Paribas continues its position as the largest, annual international team competition in sport, with 142 nations entered for the 2002 competition. Ajilon joins title sponsor BNP Paribas, official worldwide sponsors Adecco and Hugo Boss, official partner Wilson and official supplier Asics.

### **About Ajilon.**

Ajilon is the newly created Division of Adecco SA specializing in Professional Staffing and Managed Services.

Adecco SA is a Forbes 500 company and the global leader in HR Solutions. The Adecco network connects up to 700,000 associates with business clients each day through its network of over 30,000 employees and close to 6,000 offices in 58 countries around the world. Registered in Switzerland, and managed by a multinational team with expertise in markets spanning the globe, Adecco delivers an unparalleled range of flexible staffing and career resources to corporate clients and qualified associates.

The Group comprises of three Divisions, Adecco Staffing, Ajilon Staffing & Managed Services; and Career Services/e-Business: In Adecco Staffing, the Adecco staffing network focuses on flexible staffing solutions for global industries in transition, including automotive, banking, electronics, logistics and telecommunications; Ajilon Staffing and Managed Services offers an unrivalled range of specialised branded businesses; Career Services/e-Business encompasses our portfolio of e-recruiting, executive search and outplacement businesses.

Adecco SA is registered in Switzerland and is listed on the Swiss Exchange (ADEN / trading on Virt-x: 1213860), NYSE (ADO), Euronext Premier Marché (12819).

Further information can be found at the Investor Relations page at [www.adecco.com](http://www.adecco.com).

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