

Triple Triumph for vizrt In Asia

Bergen, Norway, June 2, 2003, **vizrt** Ltd. (Frankfurt Prime Standard: **VIZ**) announced today the signing of three new deals in Asia, totalling app. US\$ 1.1 Million. The orders will be recognized as revenues during the coming quarters. These last signed deals come despite the slowing down of economy in the Asia.

TVB Puts vizrt Graphics at the Heart of Its Hong Kong News Centre.

After a year long evaluation, Television Broadcast Ltd. (TVB) of Hong Kong awarded the contract to supply broadcast graphics system to vizrt. **vizrt** will provide all the real-time 3D graphics for the display of financial, weather and traffic information. The graphics will be updated automatically with a live data feed. The **vizrt** graphics system also provides provision to interface with TVB's newsroom automation system through ActiveX/MOS control, which allows TVB's journalists to quickly create breaking news animations from their desks and link them to their stories.

During the primetime viewing hours, TVB's two network channels - the Chinese Jade Channel and English Pearl Channel achieve a remarkable average of 81% and 74% of Hong Kong's television audience share respectively. TVB is the largest producer of Chinese language programming in the world.

KBS Korea Expands Its vizrt System With More Virtual Reality.

KBS Media Center has been using a **vizrt** graphics system with considerable success since the launch of its service a year ago. The Media Center uses its **vizrt** system to render financial, weather, and traffic information as 3D graphics animations in real time. To cater for the variety of different programs, KBS Media Center has decided to build a new virtual studio. Many VR studio systems were examined and KBS finally chose **vizrt**. This will be the second **vizrt** virtual studio system installed by KBS, having used its first one extensively to cover the Soccer World Cup last year.

A Leading content provider in the Asia Region Boosts TV News Output With vizrt Graphics

A leading content provider of up-to-the-minute news updates for newspapers, broadcast stations, global wire services and the Internet, to purchase **vizrt's** broadcast graphic SW. The content provider also supplies live TV news programs to various national broadcasters. To cater for the increasing demand for its services, new TV studios were being designed and built. A series of graphics supplier demonstrations were held and **vizrt** won the bid to supply its leading-edge graphics and content management system. The **vizrt** solution consists of a central graphics server with multiple client workstations, allowing multiple departments to access a centralized pool of graphics through the network. Combined with a newsroom automation system, the on-air operator can control the vizrt graphics using ActiveX/MOS compliant protocol.

The **vizrt** graphics system is in the first phase of implementation. Further upgrade of the **vizrt** solution is planned, by adding virtual reality studio capability in the coming year.

"With a revenue increase of 46%, the Asia Pacific region has been one of the growth drivers for vizrt in Q1 2003. The new orders indicate that despite the

current economic slowdown, the Asia region will continue to be an important source for company's development and growth throughout the year" commented Mr. Bjarne Berg, President and CEO of **vizrt**.

About vizrt:

vizrt is a public company traded on the Frankfurt Prime Standard: VIZ, ISIN: IL0010838154). **vizrt** develops, markets and supports a complete range of scalable, graphics-based software systems for the real-time creation, management and delivery of rich visual content for TV broadcast, public display, feature films and the Web. The company specializes in visualization for all platforms. Products include real time on-air 3-d systems, virtual studio systems and global 3-d map databases. The company's tools deliver improved workflow and productivity with a consistent high quality on-air look. The company has a strong reputation for user-friendly software, timesaving template graphics linked to vizrt's own asset management and automation system. **vizrt** systems are frequently used in News, Sports, Financial, weather and other programs where speed of graphical rendering is paramount.

For further information please refer to www.vizrt.com

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