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GN Store Nord
A World of Communications

GN ReSound expanding production of ITE devices in Minneapolis

Under its Closing the Margin Gap project, GN ReSound is now concentrating most of its US production of ITE (In-The-Ear) devices as well as its technical and administrative support functions at its Minneapolis location.

Scheduled to begin in October 2003, the move is expected to reduce the employee headcount by 125 and is planned for completion by the end of the fourth quarter of 2004.

Restructuring costs of approximately DKK 35 million will be provided in the financial statements for Q2 2003. The rationalization measures are expected to lift the financial results by approximately DKK 30 million annually, taking full effect from 2005.

GN continues to project total restructuring costs of DKK 150 million for 2003. The amount is equally divided between headset operations and hearing instruments (including audiologic diagnostics equipment).

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