

BÖWE SYSTEC Group expanding further

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BÖWE SYSTEC, leading manufacturer for high-performance inserting and cutting systems, has taken the decision to establish its own subsidiary in Switzerland. As of July 1, 2003, BÖWE SYSTEC (Schweiz) AG will be taking over the staff and the complete sales and service activities as well as the entire technical customer service for BÖWE SYSTEC products in Switzerland and Liechtenstein from the previous general agency, Koelliker Systemtechnik AG. With this step, BÖWE SYSTEC is now also directly represented in the home market of its largest European competitor and is planning on consistently expanding its market presence in Switzerland and Liechtenstein.

The headquarters of the new subsidiary is in Volketswil (near Zürich) and accommodates 13 staff members – all of whom have already been serving BÖWE SYSTEC for many years. Not only will the familiar contacts and the already established basis of trust be retained for the existing customers, BÖWE SYSTEC also hopes for greater customer proximity and the further expansion of its market presence.

This move increases the number of distribution and service organisations world-wide to 20, looking after a total of 30 countries. Almost every European country now has its own subsidiary. In a further 50 countries, BÖWE SYSTEC is represented by general agencies.

BÖWE SYSTEC AG

The Board of Directors