

Orkla

Highlights first 4 months 1997



- Profit and margin improvement for Branded Consumer Goods



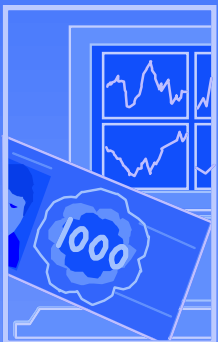
- Profit decline for Chemicals

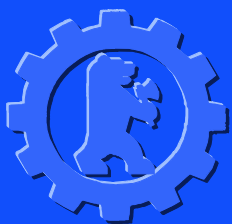
- Strong performance from Financial Investments

- Non-recurring items contribute to profit growth

- Full acquisition of Pripps Ringnes completed

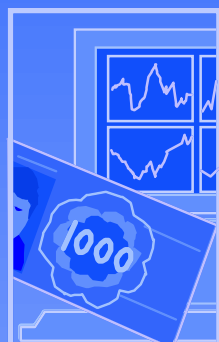
- EPS increased by 34% to NOK 13.5





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Profit and loss account



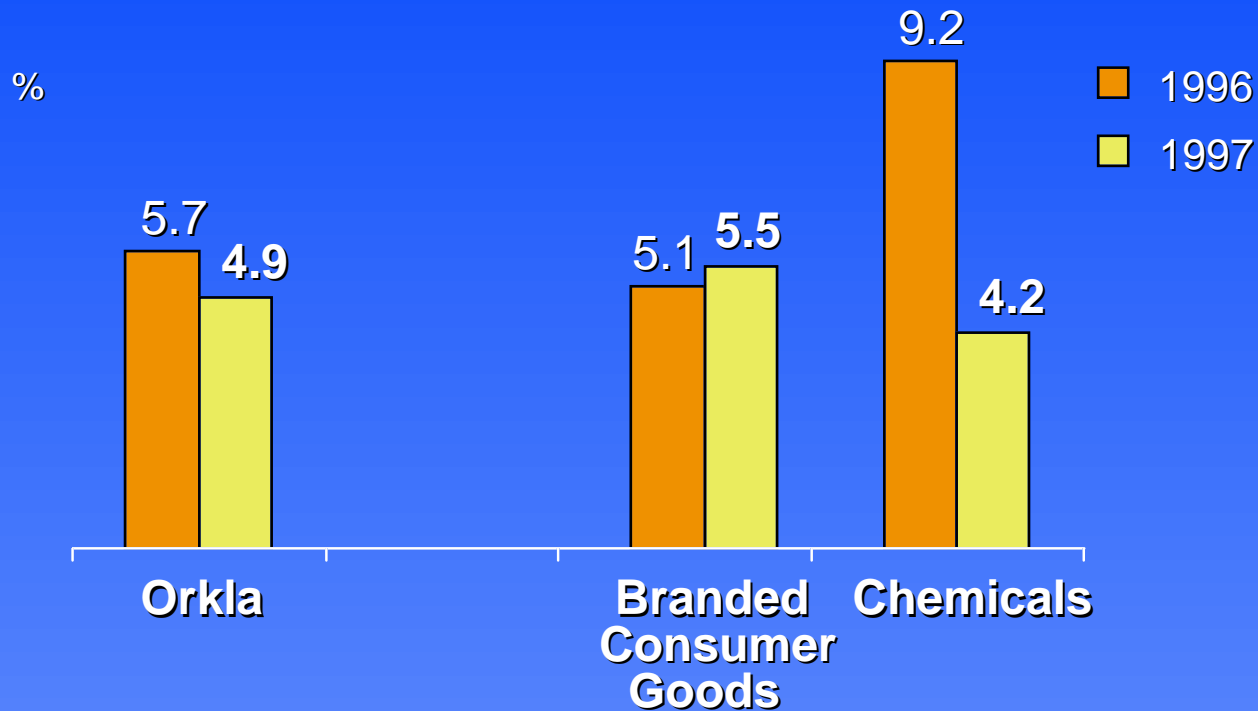
(NOK mill.)	1.1.-30.04		Year
	1997	1996	1996
Operating revenues	9,419	8,308	25,998
Goodwill depreciation	-127	-82	-283
Other revenues and costs	158	20	20
Operating profit	633	514	1,916
Financial items, net	-154	-230	-398
Associated companies	35	38	97
Capital gains	419	371	816
Profit before tax	933	693	2,431
- Industry	483	303	1,332
- Financial investments	450	390	1,099
Taxes, minorities	-285	-210	-679
Net profit	648	483	1,752
EPS (NOK)	13.5	10.1	36.5



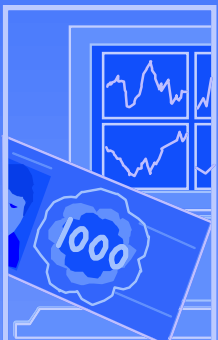
Orkla

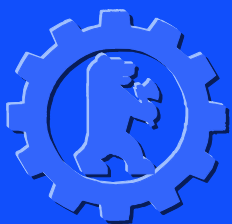
Continuing business

Operating margin first 4 months



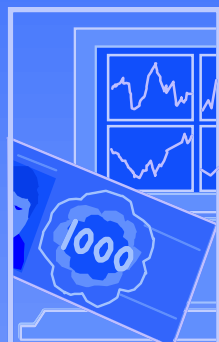
Continuing business:
business consolidated as of 30.04.1997, excluding other revenues and costs





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Cash flow statement



(NOK mill.)

Cash flow from operations

Net capital expenditure

Financial items paid

Free cash flow Industry

Free cash flow Financial Investments

Taxes and dividends paid & miscellaneous

Self-financing capacity

Expenditure on industrial expansion

Net purchase/sale of financial assets

Net cash flow

1.1.-30.04.

1997

1996

Year
1996

1,082

829

3,590

-578

-261

-967

-179

-258

-613

325

310

2,010

-513

16

312

152

-248

-558

-36

78

1,764

-4,964

-118

-664

37

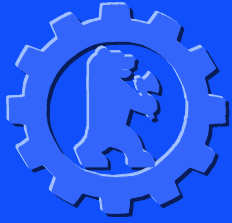
139

264

-4,963

99

1,364



Orkla

Balance sheet extracts



(NOK mill.)

Portfolio investments
Other current assets

30.04.97

31.12.96

6,804

6,431

8,912

7,288

Long-term assets

17,783

12,777

Total assets

33,499

26,496

Equity to total assets (%)

- Book

30.8

36.5

- Including unrealised capital gains (pre-tax)

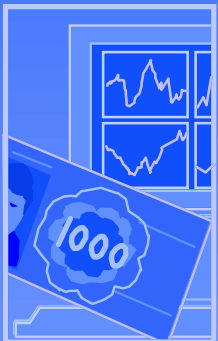
41.2

45.9

Net interest-bearing debt

13,741

8,778



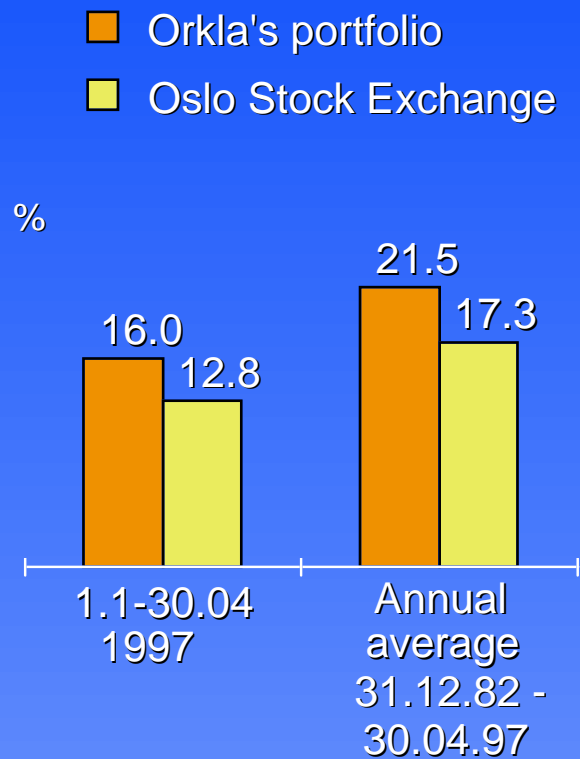


Financial Investments

Portfolio performance

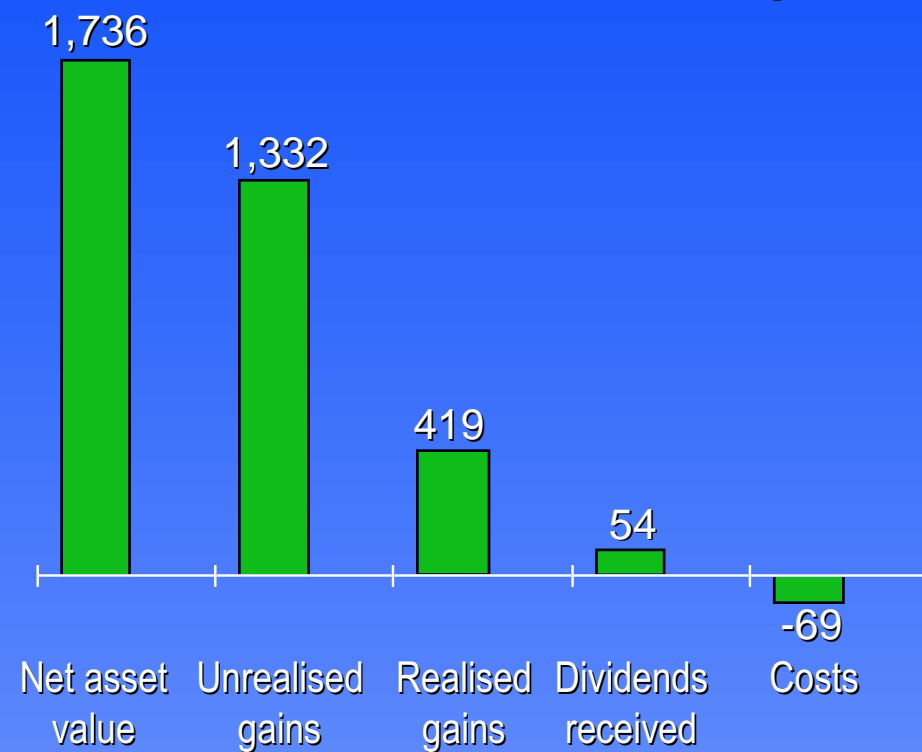


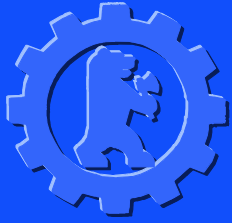
Return



Value added 1.1.-30.04.1997

NOK mill.





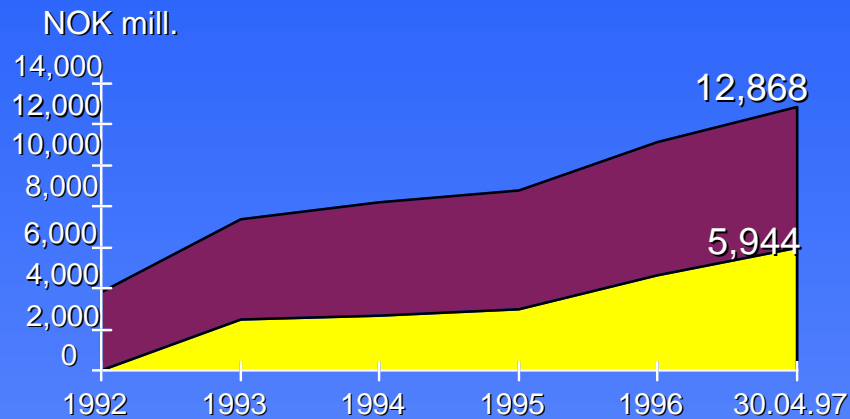
Financial Investments

Value and financial strength



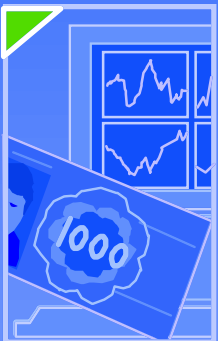
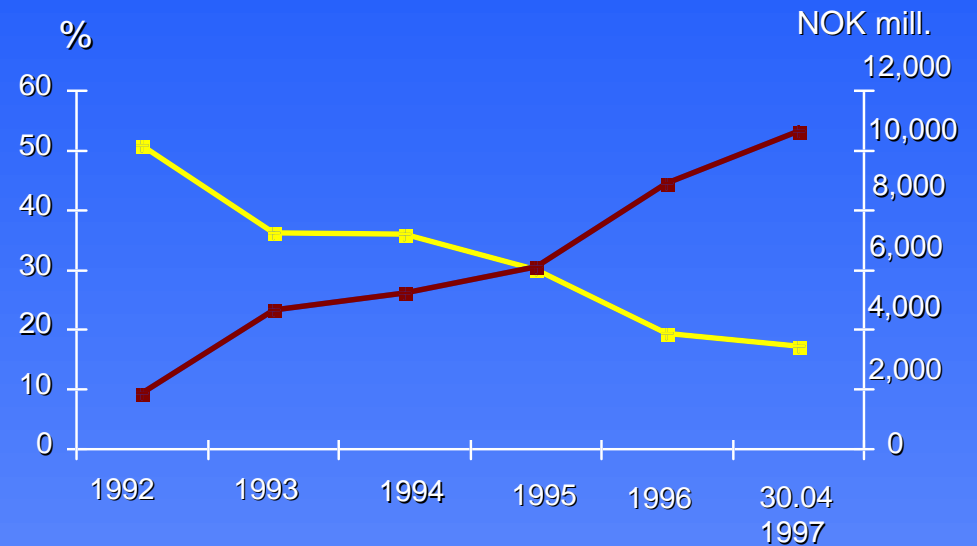
Total value

- Market value incl. unrealised gains
- Unrealised gains, pre-tax



Increased financial strength

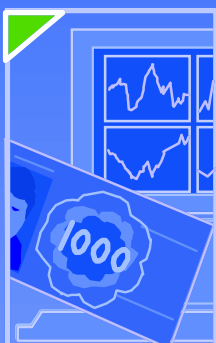
- Debt ratio
- NAV





Financial Investments

Portfolio 30 April 1997

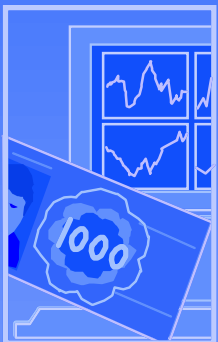


Principal holdings	Industry	Share of capital (%)	Share of portfolio (%)	Market value (NOK mill.)
Elkem	Metals	25.2	13.2	1,693
Storebrand	Insurance	9.1	11.7	1,500
Kværner	Engineering	5.8	7.0	896
Dyno	Chemicals	18.1	6.3	816
Norway Seafoods	Fishery	16.9	4.6	591
Nycomed	Pharmaceuticals	3.3	2.9	372
Bergesen d.y.	Shipping	3.3	2.9	371
Schibsted	Media	4.3	2.8	364
NetCom	Telecommunications	11.1	2.6	339
Hafslund	Energy	6.4	2.5	320
Bure	Diversified	4.9	1.9	240
Nera	Telecommunications	7.4	1.7	222
Total principal holdings			60.1	7,724



Branded Consumer Goods

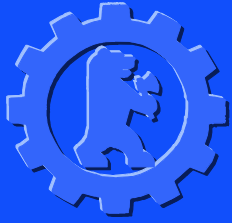
Orkla Foods



	1.1.-30.04		Year
	1997	1996	1996
Operating revenues (NOK mill.)	3,126	3,434	10,527
Goodwill depreciation (NOK mill.)	-51	-53	-164
Operating profit (NOK mill.)*	140	134	608
Operating margin (%)			
- book	4.5	3.9	5.8
- continuing business	4.5	4.3	4.5

* Excluding other revenues and costs

- Mixed market development
- Synergies on track



Orkla Foods

First 4 months 1997



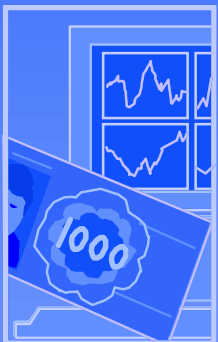
Sweden

- Lower volumes, primarily for catering
- Market shares maintained in the retail sector
- Continued positive development for Abba Seafood



Norway

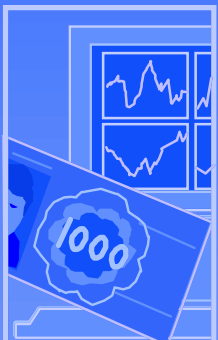
- Volume growth
- Negative mix-effects and slightly reduced prices
- Increased investments in product launches





Branded Consumer Goods

Orkla Beverages



	1.1.-30.04		Year
	1997	1996	1996
Operating revenues (NOK mill.)	2,233	951	3,265
Goodwill depreciation (NOK mill.)	-43	-1	-10
Operating profit (NOK mill.)*	73	45	300
Operating margin (%)			
- book	3.3	4.7	9.2
- continuing business	3.3	2.8	9.2

* Excluding other revenues and costs

- Full consolidation of Pripps Ringnes
- Termination of TCCC-activities proceeding as planned



Orkla Beverages

Non-recurring items first four months



- Compensation for termination of TCCC-agreement in Sweden, Norway
 - Provision for restructuring costs in Norway *
-
- = Net TCCC-effect NOK 378 mill.

- NOK 208 mill. (55%) deducted from surplus value related to acquisition
-
- = **NOK 170 mill. (45%) included in other revenues and costs**

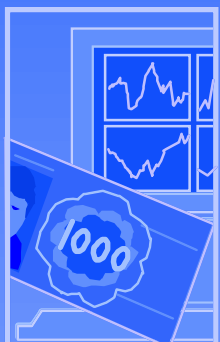
*Restructuring costs SEK 200 mill. for Sweden booked 1995

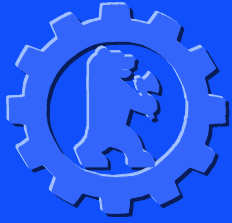


Capital gains from the sale of Hansa NOK 138 mill.

- NOK 76 mill. (55%) deducted from surplus value related to acquisition
-
- = **NOK 62 mill. (45%) included in net financial items**

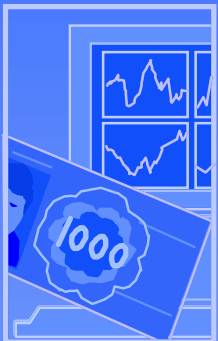
Net effect on profit before tax NOK 232 mill.



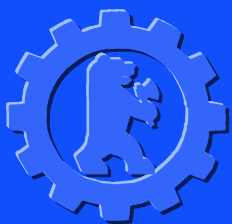


Orkla Beverages

Full consolidation of Pripps Ringnes

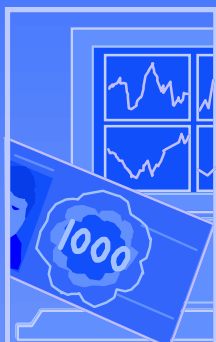


- 55% financial interest acquired for NOK 4 bill.
- Acquisition includes a net surplus value of NOK 2.9 bill.
 - Tangible assets NOK 0.6 bill.
 - Goodwill NOK 2.3 bill.
- Surplus value increases annual depreciation by approx. NOK 149 mill.
 - Goodwill/fair value depreciation of approx. NOK 133 mill. is deducted from operating profit
 - Goodwill depreciation related to associated companies approx. NOK 16 mill. (Hartwall)



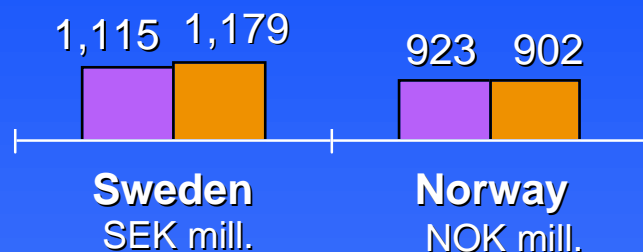
Orkla Beverages

Nordic markets first 4 months

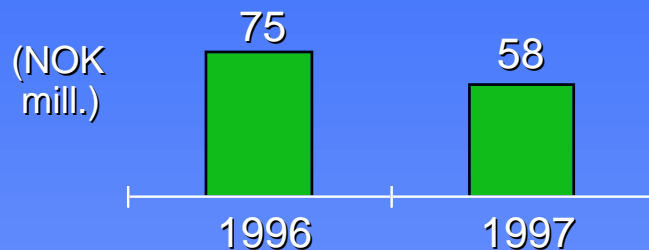


Operating revenues*

■ 1996 ■ 1997



Operating profit before goodwill depreciation*



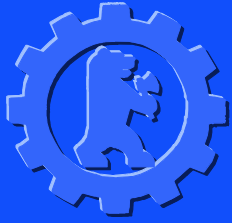
*100% of operations in both years

Profit improvement in Sweden

- Volume growth for own soft drinks and water
- Positive price-product mix for beer
- Maintained uncertainty in the beer market

Lower profits in Norway

- Reduced volumes and market shares for beer
- Continued high handling and storage costs
- Positive impact from own soft drinks and water

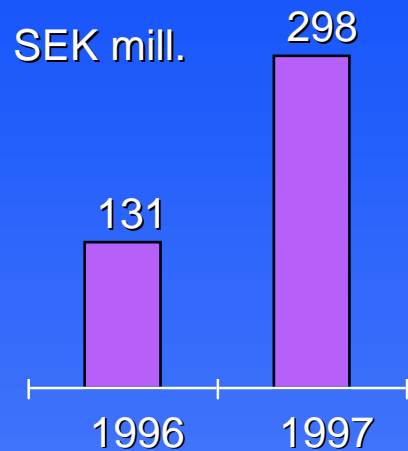


Orkla Beverages

BBH - Baltic Beverages Holding first 4 months



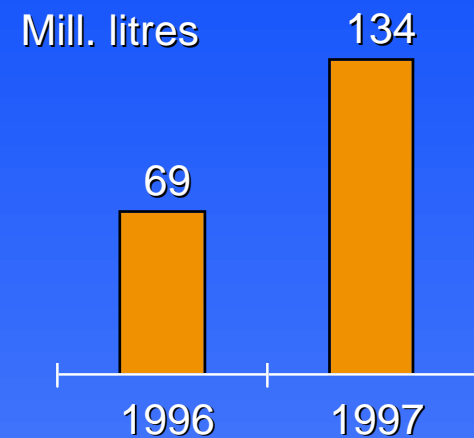
Operating revenues (50%)



Operating profits (50%)



Volume produced (100%)



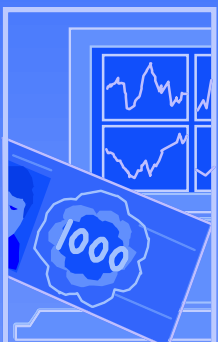
Increased volume and profit due to

- Acquisitions
 - Slavutich and Yarpivo included per first four months 1997
- Market growth
- Increased capacity for Baltika



Branded Consumer Goods

Orkla Brands



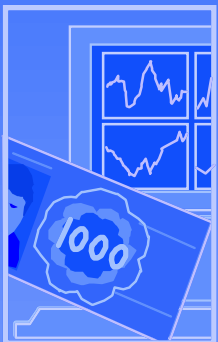
	1.1.-30.04		Year
	1997	1996	1996
Operating revenues (NOK mill.)	1,344	1,380	4,213
Goodwill depreciation (NOK mill.)	-9	-11	-30
Operating profit (NOK mill.)	123	105	431
Operating margin (%)			
- book	9.2	7.6	10.2
- continuing business	9.1	8.0	10.4

- Organic sales growth +4%
- Margin improvement due to reduced variable costs
- Advertising investments increased by 9%



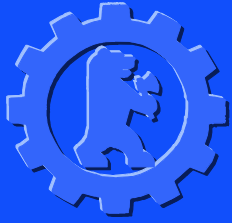
Branded Consumer Goods

Orkla Media



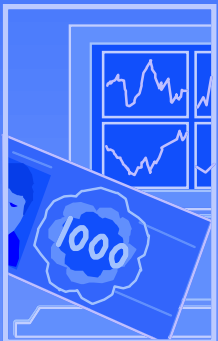
	1.1.-30.04		Year
	1997	1996	1996
Operating revenues (NOK mill.)	789	658	2,220
Goodwill depreciation (NOK mill.)	-19	-10	-51
Operating profit (NOK mill.)	69	59	175
Operating margin (%)			
- book	8.7	9.0	7.9
- continuing business	8.7	9.1	7.9

- Overall growth in advertising and circulation in Norway
- Increased costs due to launching of new magazine titles
- Reduced paper costs
- Positive trend in Poland



Branded Consumer Goods

Goodwill effect on operating profit



	Goodwill book value NOK bill. 30.04.1997	Goodwill depreciations NOK mill.		
		1.1.-30.04. 1997	1996	Est. annual level 1997
Orkla Foods	2.5	51	53	150
Orkla Beverages	2.0	43	1	130
Orkla Brands	0.4	9	11	30
Orkla Media	0.6	19	10	60
Branded Consumer Goods	5.5	122	75	370



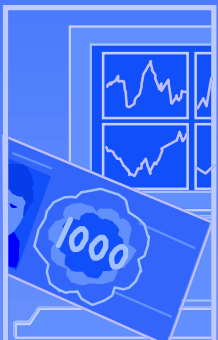
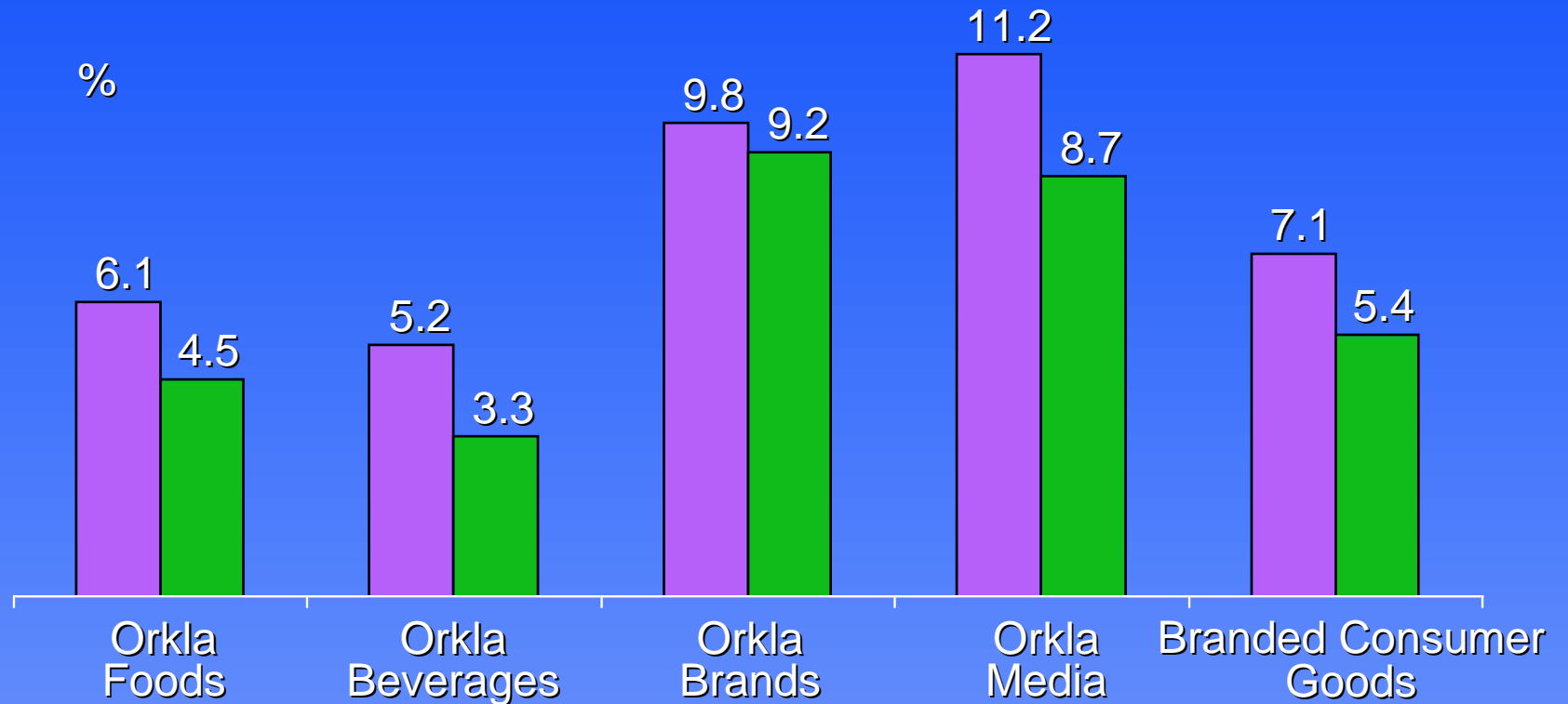
Branded Consumer Goods

Margin impact from goodwill depreciation

Operating margin first 4 months 1997

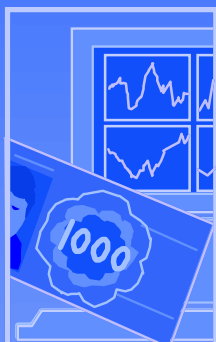
■ Before goodwill depreciation ■ After goodwill depreciation

%





Chemicals



	1.1.-30.04		Year
	1997	1996	1996
Operating revenues (NOK mill.)	1,673	1,677	5,161
Operating profit (NOK mill.)	79	153	441
Operating margin (%)			
- book	4.7	9.1	8.5
- continuing business	4.2	9.5	8.5

- Stable profits for lignin-based products
- Improved profits for Ingredients
- Profit reduction due to
 - Substantial price fall for Specialty Pulp - prices in line with 3t96
 - Low volumes for intermediates to the pharmaceutical industry

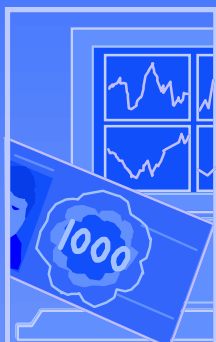
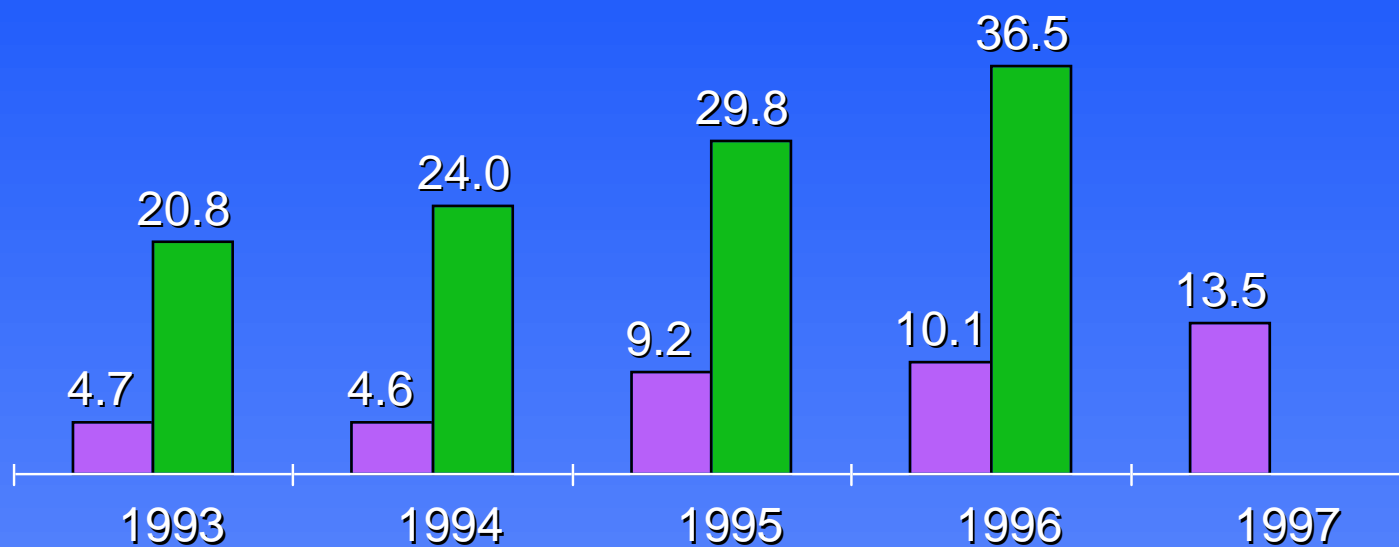


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Earnings per share

■ 4 months ■ Annual

NOK





Orkla

Performance compared with the OSE index

