

Schibsted.com as of 10.2.00 Company	Ownership	Schibsted's total ownership	URL	Type of Business	Employees Dec. 1999	Founded	Unique visitors monthly(Dec.99)	Members** Dec. 1999
<b>SCANDINAVIA ONLINE</b>								
<b>Scandinavia Online AS</b>	64 %	64 %	www.sol.no	Portal	47	1996	1 100 000	126 000
			www.kvasir.no	Search Engine			n.a	n.a
Infostream (OSE: INF)	9 %	5,8%	www.infostream.no	IT cons./ASP prov.	183		n.a	n.a
Reisefeber *	14,25 %	36 %	www.reisefeber.no	Travel agent/Portal	3	1998	n.a	n.a
Billettservice AS	17 %	10,9%	www.billettservice.no	Ticketsales	30		n.a	n.a
SOL Børs AS	45,0%	51 %	www.solbors.no	Financial Site	5		n.a	26 000
Nettmarked (Netbonus)*	36 %	57 %	www.nettmarked.com	Discount club	5	1999	n.a	n.a
Bid2Day*	24 %	38 %	www.bid2day.com	Auction site	0	1999	n.a	n.a
Freetrax*	10,4%	12,4%	www.freetrax.com	Digital Music site	0	1999	n.a	n.a
Radio SOL	49,0%	31,4%	www.sol.no	Radiostation		2000	n.a	n.a
<b>"SOL OY"</b>	100 %	100 %	dormant company					

<b>Scandinavia Online AB</b>	50 %	50 %	www.passagen.se	Portal	76	1995/1998	1 916 000	220 000
			www.evreka.com	Search Engine			n.a	n.a
Netbonus Holding AB*	36 %	57 %	www.netbonus.se	Discount club	4	1999	n.a	10 000
Avanza AB (Inside)	11 %	6 %	www.avanza.se	On-line stockbroker	25	1997	79 000	n.a
Resfeber*	28 %	36 %	www.resfeber.se	Travel agent/Portal	5	1998	140 000	60 000
Bilguiden/Bilweb AB	53 %	27 %	www.bilweb.passagen.se	Automobile site	8	1996	200 000	n.a
Bid2Day AB*	24 %	38 %	www.bid2day.se	Auction site	14	1999	n.a	2 000
Freetrax*	7,2%	12,4%	www.freetrax.com	Digital Music site	0	1999	n.a	n.a

<b>Scandinavia Online AS DK</b>	86,5%	86,5%	www.sol.dk	Portal	34	1997	913 000	11 000
Reisefeber*	14,25 %	36 %	www.rejsefeber.dk	Travel agent/Portal	5	1998	n.a	n.a
Bid2Day*	12 %	38 %	www.bid2day.com	Auction site	6	1999	48 000	n.a
Billettnet	0 %	(royalty agr.)	www.billettnet.dk	On-line ticketsales	3		n.a	n.a
Netbonus AS*	18 %	57 %	www.n1marked.dk	Discount club	4	1999	n.a	n.a
Freetrax*	2,4%	12,5%	www.freetrax.com	Digital Music site	0	1999	n.a	n.a
<b>Netstationen AS</b>	50 %	43,25 %	www.netstationen.dk	Portal	16		n.a	n.a



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<b>Aftonbladet Hierta AB</b>	100,0%	100 %	(owns ANM AB and HIERTA V AB)					
<b>Aftonbladet Nya Medier AB</b>	100 %	100 %	www.aftonbladet.se	On-line newspaper	45		1 322 000	n.a
<b>Hierta Venture AB</b>	90 %	90 %	n.a	Venture investments	4	1999	n.a	n.a
Top Jobs.se	25 %	23 %	www.topjobs.se	On-line recruitment	17	1999	79 000	n.a
Leknet	8,7%	8 %	www.leknet.se	On-line toy store	12	1998	62 000	n.a
Bidlet	12 %	11 %	www.bidlet.se	Auction	32	1999	266 000	n.a
Adress Direkt	48 %	43 %	www.adressdirekt.se	E-mail marketing	2,5	1999	n.a	n.a
			www.kupongdirekt.se				n.a	n.a
Boomeranger	30 %	27 %	www.boomeranger.se	On-line travel agent			n.a	n.a
Co-shoppers	40 %	36 %	Opens March	Co-shopping			n.a	n.a
Top Jobs on the net plc	2 %	3,2 %	www.topjobs.net	On-line recruitment			n.a	n.a
NASDAQ:TJOBS								

<b>Svenska Dagbladet</b>	74 %	74 %	www.svd.se	On-line newspaper			177 000	n.a
Kompetensguiden.net	10 %	7,4 %	www.kompetensguiden.net	Education (guide)		1999	n.a	n.a
Intersearch	20 %	14,8 %	www.svd.se	On-line recruitment		1999	n.a	n.a

	<i>FINN</i>							
<b>Adresseavisen</b>	11,33 %	32 %	www.adresseavisen.no	On-line newspaper			54 000	n.a
<b>Bergens Tidende</b>	11,33 %	24 %	www.bergens-tidende.no	On-line newspaper			68 000	n.a
<b>Stavanger Aftenblad</b>	11,33 %	31 %	www.stavanger-aftenblad.no	On-line newspaper			75 000	n.a
<b>Fædrelandsvennen</b>	4 %	25 %	www.fedrelandsvennen.no	On-line newspaper			23 000	n.a

<b>Eesti Meedia</b>	92,5%	92,5 %		Holding company			n.a	n.a
Postimees	100 %	92,5 %	www.postimees.ee	On-line newspaper			n.a	n.a
Sõnumileht	100 %	92,5 %	www.sl.ee	On-line newspaper			n.a	n.a
Kroonika	100 %	92,5 %	www.Kroonika.ee	On-line magazine			n.a	n.a

<b>FINANCIAL INVESTMENTS</b>								
America Online AOL		31 456 shares	www.aol.com	Portal				
Ticketmaster City Search		98 751 shares	www.citysearch.com	Cityguides				
Arts Alliance II		3,30 %	www.artsalliance.com	Venture fund				

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<b>PUBLISHING</b>								
<b>Chr. Schibsteds Forlag AS</b>		100 %	www.schibsted-forlag.no	Publisher	18	1839	n.a	n.a
<b>Bladkompaniet AS</b>		100 %	www.bladkompaniet.no	Publisher	57		n.a	n.a
<b>SMS Publishing AB</b>		100 %	n.a	Publisher	17		n.a	n.a
Svenska Förlaget		100 %	www.svenskaforlaget.com	Publisher			n.a	n.a
Bokex.com			www.bokex.com	On-line bookstore		1999	n.a	n.a.
<b>Dine Penger AS</b>		100 %	www.dinepenger.no	Financial Magazine	28		n.a	n.a
<b>Dagens Medisin AS</b>		50 %	www.dagensmedisin.no	Health	8	1994	n.a	n.a
<b>Totals as of December 1999</b>					1026		9 941 000	513 800

***Please note;***

All figures related to on-line statistics are stated with reservation - estimates, calculations and interviews may be source of errors

Sources: Norsk Gallup (N), Relevant Knowledge (S), Fakdis (DK).Some of the figures are our own estimates/calculations.

**Ownership: the information is structured as follows (see column A)**

- ***italics***; the main business areas
- **bold and underlined**; the Schibsted owned companies
- "normal"; owned by a Schibsted owned company

\* **Netbonus, Freetrax, Reisefeber and Bid2Day**; Schibsted's total ownership consists of the combined share of the 3 SOL companies.

\*\* **Members** : subscribers to newsletters/registered members